



AGENDA

Fox Point-Bayside PTO Meeting
Wednesday, February 7, 2024
7:00 pm - 8:00 pm

Brenner-Stenson Residence
(9044 N Tennyson Dr, Bayside)

1. Call to Order

- a. Call to order at 7:03
- b. Present: Nicole Boico, Maggie Cain, Jamie Carlson, Anne Earnhardt, Sarah Leibham, Jaci Ruben, Kari Sisson, Britten Brenner Stenson, Nicole Stickler, Kaitlin Torres, Kayla Steffes, Kiki Racine
- c. Not present: Dr. Jeff Dellutri, Jodi Hackl, Andrew Joseph, Elisabeth Koerner
- d. Motion to approve last month's minutes by Kaitlin Torres, second by Ann Earnhardt

2. District Report (Dr. Jeff Dellutri)

- a. No update provided

3. Stormonth Report (Andrew Joseph)

- a. No update provided

4. Bayside Report (Jodi Hackl)

- a. No update provided

5. Treasurer Report (Sarah Leibham)

- a. Budget, Fundraising Report, Profit and Loss reports are available upon request
- b. Kohl's Volunteer Hours have earned over \$2k for the PTO
- c. 24-25 school year Budget Planning Meeting to be scheduled in mid-March or early-April
- d. Planning to reassess budget categories at fiscal year end to make the reporting easier to understand

6. Old Business

- a. **President Elect (Kaitlin Torres)**
 - i. Reminder to continue to send Kaitlin information for Stormin' Bulls Weekly Email
- b. **VP Communications (Elisabeth Koerner)**
 - i. Reminder to work with Elisabeth on communication needs
- c. **VP Administrative Services (Anne Earnheart)**
 - i. Finishing MOSH renewal sponsorship request
 - ii. Submitting request to Metro Eye this week
 - iii. Jamie Carlson and Anne Earnheart updated the General Sponsorship documents and benefits.
- d. **VP Ways and Means (Nicole Stickler)**
 - i. Status update on ongoing fundraising efforts. (Attachment A: Ways & Means Report to the Board of Directors)
- e. **VP School Services (Nicole Boico)**
 - i. Request made for Stormonth Yearbook Picture from parents and teachers via

- Friday Folders and Facebook
- ii. Stormonth Safety Week will be held May 6 - 10th. Nikki Hawley will be the Chair
- f. **VP Programs (Britten Brenner Stenson)**
 - i. Teacher Appreciation
 - 1. Random Acts of Kindness will be February 14th. Tiffani Rodriguez and Kiki Racine are working on the details, but it will likely be something in the morning at each school. We will confirm with the school offices once we have a more solid plan.
 - 2. Teacher Appreciation Week will be held 4/29 - 5/3 this year
 - ii. Conference Dinners
 - 1. BMS conference dinners were held last week Thursday, February 1st. Dinner was catered through Corner Bakery. Thank you to Kari Sisson for helping make sure the food was delivered
 - 2. Stormonth conference dinners will be on February 29th. We will again be ordering Corner Bakery
 - iii. Kids' Night Out
 - 1. Need to confirm with Principal Joseph but looking at May 10th for 1st and 2nd grade KNO and April 19th for 3rd and 4th Grade KNO. There have been great conversations and planning already started
 - 2. Britten has created a guide for the Chairs planning the event with tips on a successful event to help streamline planning
 - iv. Bayside Activity Night:
 - 1. 4th and 5th Grade BAN is scheduled for May 3rd
 - 2. 6th and 7th Grade BAN is scheduled for April 26th
- g. **VP Cultural Arts and Inclusivity (Jaci Ruben)**
 - i. Coffee House 4/3/24 publicity & food trucks
 - ii. Multilingual Event 2/27/24 volunteers & PTO table
- h. **VP Fund Allocation Committee (Kari Sisson)**
 - i. We met with Stormonth to review fall approvals and spending, they are running under budget for that round but were very excited about the items purchased thus far
 - ii. We approved another round of grants, two of them tentative while Principal Joseph investigates some details around them. He was exceptionally grateful for the work of the PTO and will work to promote our contribution whenever possible
 - iii. Next we will meet with Bayside to see if they would like to approve new grants or, as several times recently, hold those funds until the new school opens
 - iv. Lastly, we had \$1,200 worth of books from Scholastic delivered, divided between both schools. Great job PTO for supporting this event that brings new reading materials to our children!
- i. **President (Jamie Carlson)**
 - i. PTO article for District newsletter was submitted to the district and included a special thanks to MOSH for their Premiere Sponsorship
 - ii. PTO Coffee and donut mingler was held on January 19th; 4 PTO members showed up outside of board members. Discussions were around getting more social events for parents to mingle and meet each other. Recommendation to form a Social Committee to plan these events for the following school year.
 - iii. Updates were made to Volunteer survey on the PTO website; Jamie received feedback from the Board and will make updates in early February

- iv. Coordinating a PTO volunteer appreciation event on April 3rd from 6-7 with the PTO meeting to follow from 7-8.
- v. Jamie will be working to form a nominating committee (per our bylaws) to nominate new VPs and Chairs for 2024-2025 school year
- j. **Secretary (Maggie Cain)**
 - i. No updates reported
 - ii. Please update the [PTO Calendar](#) stored in the drive as dates are confirmed

7. New Business

- a. Request from the President regarding board communications and meeting status updates (Jamie Carlson)
- b. Stormin' Bulls Weekly Email Reminders (Kaitlin Torres)
- c. PTO storage updates at the school; PODS Storage (Jamie Carlson) - This situation is changing, but we are looking into the best option to store PTO items during construction.
- d. In-person sales availability through PTO website (Jamie Carlson and Sarah Liebham) - Jamie would like to set up payment taking through the PTO website
- e. Spirit Wear (Jamie Carlson) - Nicole is handling. She has some ideas like having grade level t-shirts designed by the children.
- f. PTO Board Structure Updates (Kaitlin Torres)
 - i. The board discussed consolidating and reorganizing the VP positions. We will follow up with a survey to the community to see the extent of volunteerism interest.
 - ii. Nicole suggested replacing VP titles with Directors, and then having Board Committees to manage the workload. The director would chair the committee, the other members would simply be on the committee. She will begin to adjust the bylaws to suit a new organization structure.
 - iii. Creation of a Social Committee was discussed
- g. Room Parent Program for 2024-2025 School Year (Kaitlin Torres) - Room parents would be helpful at Stormonth. For Bayside, grade-level parents might work better.
- h. Corporate Sponsorship Program and Benefits (Jamie Carlson and Anne Earnhardt) - The family who owns MOSH might step back as a premier sponsor in the coming years, so we should be looking for other opportunities. Jamie outlined new sponsorship levels in addition to Premier.
- i. Milwaukee Bucks Event (Jamie Carlson)
 - i. Block of seats for us and make a link available for parents to purchase tickets. Upper level tickets are \$62-\$72 dollars. Depending on the day we may be able to tack on some special experience like getting in the court before warm ups, etc.
 - ii. Requires \$300 deposit; can add \$1 - \$5 to ticket for fundraiser
 - iii. Available dates: April 7th, April 9th, April 10th. We decided on April 9.
- j. Potential Leap Day Activity (Jamie Carlson and Kaitlin Torres) - We could hide tiny plastic frogs all over the school, kids can find them and trade them in. At Bayside, we could also do a homeroom competition. At Stormonth, it would be a cooperative activity.
- k. Discuss surveying the community regarding new Communication methods for Friday Folders (Kayla Steffes)

8. Open Comments/Walk on Topics

- a. Maggie suggested we make sure there's a PTO member helping people sign up for

RaiseRight at Forms and Fees day this fall

9. Adjournment

- a. Motion to adjourn at 8:50 by Britten Brenner Stenson, seconded by Nicole Stickler

Attachment A: Ways & Means Report to the Board of Directors

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1. Raise Right Program

The Marketing Plan began last month and is seeing results - we increased the utilization rate by 31% month-over-month from December to February by gaining 11 more families into the program. Additionally, existing families have begun refilling their reloadable gift cards and taking advantage of program's monthly specials rebate rates.

We need a Raise Right program chair.

2. Book Fair

The Spring Book Fair will take place at Longacre Pavilion during the week of April 29, 2024. The vendor is Scholastic and our goal is \$11,000 in sales which is comparable to our historic Spring fair sales total over the last two years. Robyn Wilgreen is our Book Fair chairperson and will be soliciting volunteers soon.

3. Winter Fun Event

Urban Air Adventure Park hosted the Fox Point-Bayside PTO for a fundraiser and family fun

event on Monday, January 29, 2024. The event coincided with a teacher in-service date and was intended to provide families with discounted entrance to the park to provide their families with something to help burn their kids' energy and have a great time.

Attendance was poor but Urban Air is graciously donating 10% of the event's sales to the Fox Point-Bayside PTO. We can watch for a check in the next two months.

4. Cupcake Run

GayAnne Ketter and Cheane Sartler are co-chairing the 2024 Cupcake Run Committee. They are ready to host another great race on **Saturday, May 18, 2024** at Stormonth. The committee is meeting weekly in the planning of the event and has received the participation of new family volunteers, which is really exciting and helpful. Work has already been done to seek the permit from Fox Point, solicitation of partners, vendors, sponsors and food arrangements.

A call for event volunteers will go out soon. We're grateful to have the support of the Board in volunteering for assistance on the day of the event. We will likely need your event in the set-up and tear-down of the event on Saturday, May 18, 2024.

5. Spring District-Wide Art Show

This Spring, the District's two art departments are working to host the second annual district art show at the Audubon Nature Preserve. I met today with Mrs. Miner and Mr. Oaks on the desire to build fundraising into the event - giving the families of the participating 3rd-8th graders to give back to the District's art department through concession sales, art exhibit "sponsors" and direct appeal. This is a pilot project to test the deployment of donor-directed fundraising at the PTO so that we may gauge the community's support for future efforts.

Mark your calendars now for Opening Night on the evening of April 24, 2024 - we will be calling for volunteers to help staff the concession sales and welcome guests to the event.

6. Spirit Wear

Apologies, but I have fallen behind on the Spirit Wear program and will be catching up this month. Reach out with questions but otherwise be on the lookout for ordering links through social media, our website and Daily Communications/Friday Folders.

7. Restaurant Nights

I have a volunteer interested in chairing the program next year and is considering the request. I hope to announce her name next month. In the meantime, I've scheduled four restaurant nights at various take-out restaurants in the area- one a quarter beginning next school year at various restaurants. I also have inquiries in at two local restaurants for the possibility of Happy Hour nights (fundraisers, potentially) for parents and caregivers to meet one another and the PTO another method to serve its membership.

8. Educational Foundation's Gala

The Foundation's annual fundraiser takes place on March 8, 2024 at the Audubon. The Ed Foundation is a separate non-profit organization that also raises money to benefit Stormonth Elementary and Bayside Middle School. Tickets are limited and going incredibly quickly! They have already sold out sponsorships and have only a few more tickets left for the event.

Even if you aren't able to attend the event, you may still participate in the silent auction. More information about tickets and the auction can be found at <https://fpbedfoundation.org>.